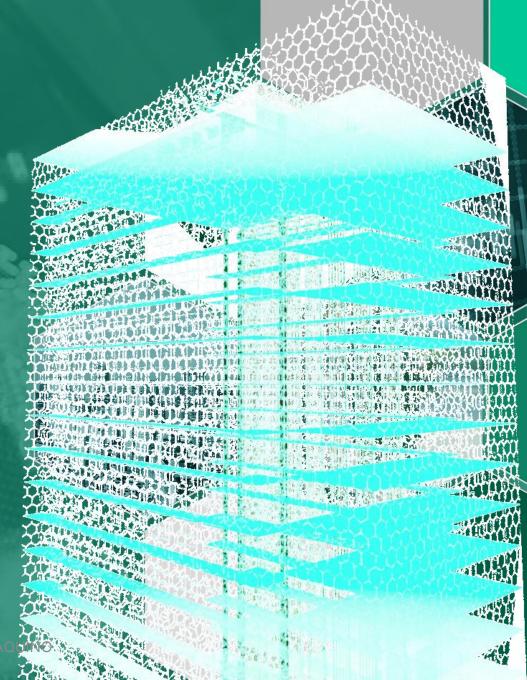
# Digital Innovation and Transformation

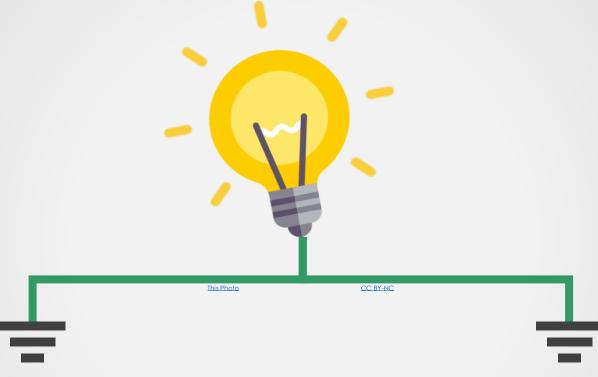
Philippine Association Budget Administration 2nd PAGBA Quarterly Seminar and Meeting

Atty. Emilio B. Aquino, CPA, CSEE

Chairperson
Securities and Exchange Commission



#### **Digital Innovation**

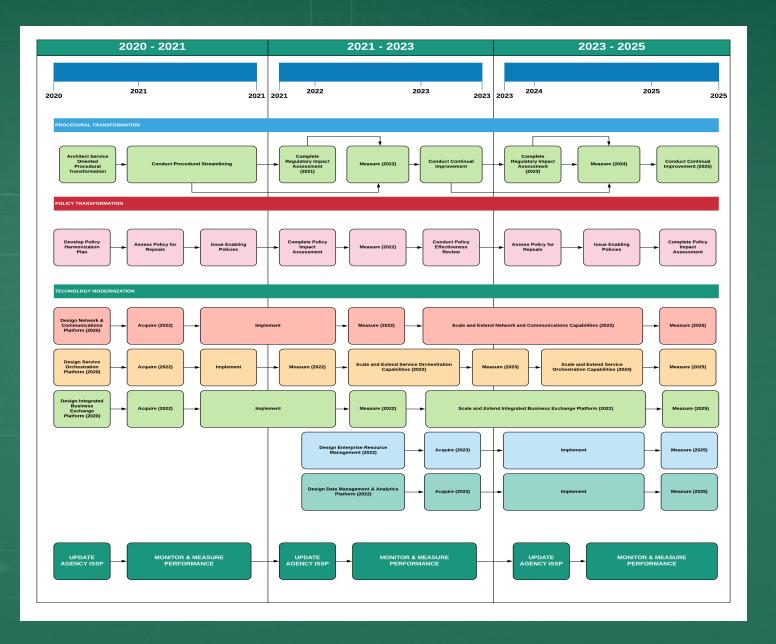


- Customer Centricity
  - Zero Face-to-Face
  - Straight-Through Processing

- Public Private Collaboration
  - Innovation Office
  - Suptech & Regtech

## THE SEC DIGITAL TRANSFORMATION ROADMAP

Digital transformation toward financial inclusion, investor protection, and capital market development



## WHERE WE ARE



Electronic SEC Universal

Registration Environment

(eSECURE)

#### 2<sup>nd</sup> WAVE OF INITIATIVES

#### **CORE INITIATIVES**



Electronic <u>S</u>EC <u>E</u>ducation, <u>A</u>nalysis, <u>R</u>esearch <u>C</u>omputing <u>H</u>ub (eSEARCH)



Electronic Simplified
Processing of
Application for
Registration of
Companies (eSPARC)



One Day Submission and Electronic Registration of Companies (OneSEC)

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<u>Electronic Filing And</u> <u>Submission Tool (eFA'.)</u>

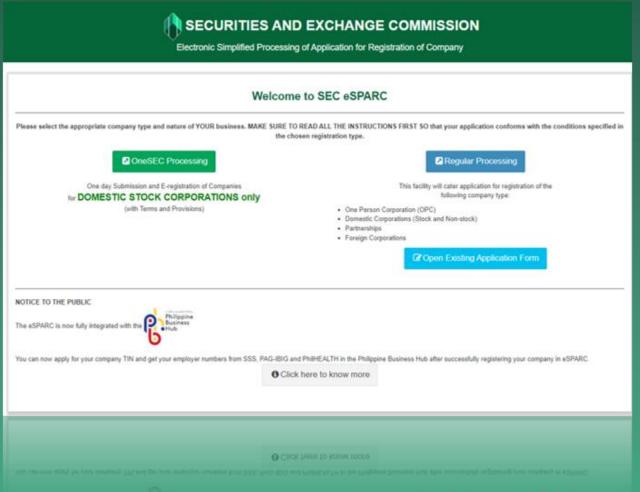
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Application for Market
Participants (eRAMP)



#### eSPARC and OneSEC



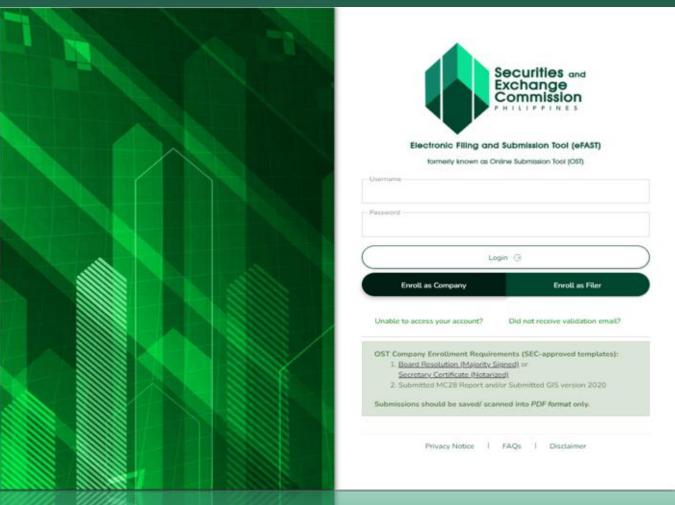
- Company registration processed in less than 2 minutes
- 53.2% increase in new registrations amid pandemic

## eSPAYSEC



- Cashless payment options
- End-to-end seamless digital transactions

## eFAST



- Paprless submission of reportorial requirements
- Zero contact

2023 PAGBA by SEC CHAIR & CEO, ATTY. AQUIN

NAMES NOT

SWds

CHICARON

### eSECURE

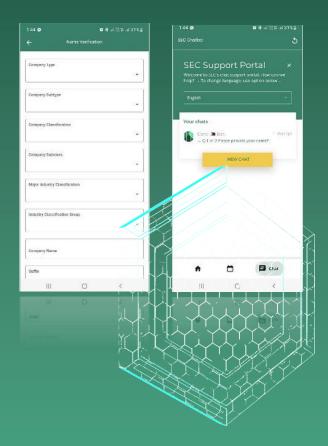


- Electronically authenticates the identity of SEC clients
- Single Sign-On (SSO) for SEC clients to access SEC online services with a single login

#### SEC CHECK APP

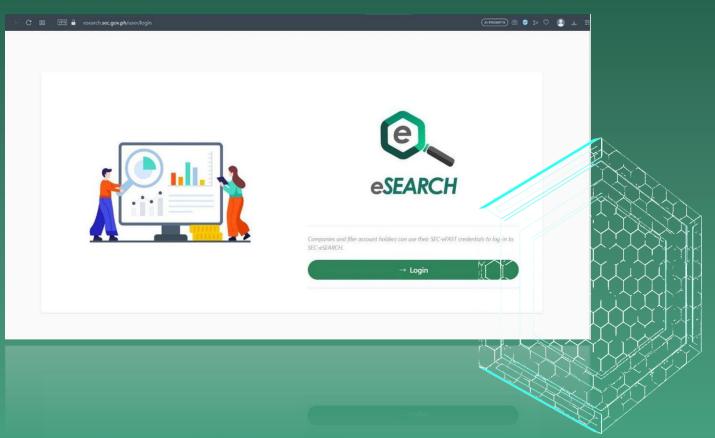






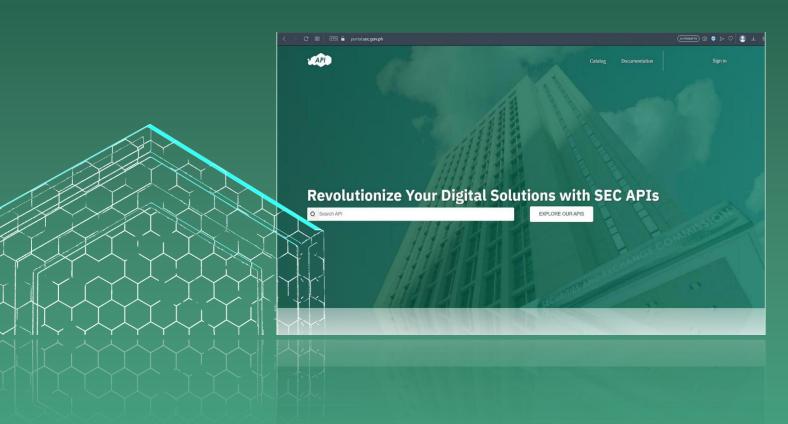
- Next version of the SEC mobile app, with more public-centric functions
- 4 functions Check with SEC, Name Verification, Registration Calculator, and the SEC Chatbot

#### eSEARCH



- Tool for research & discovery and a channel for authenticated documents
- Provides electronic copy of documents that provide text and indexing for easier reproduction and use of SEC data

#### SEC API MARKETPLACE



- Application-toapplication, and not application-to-user communications
- Direct sending and ingestion of data between application systems without the need for user actions in real time

#### **eRAMP**



- Online registration and licensing of Capital Market Participants and payment of Annual Fees
- Real-time searching for registered Capital Market Participants.



## Our journey to a digital-first environment was not a walk in the park.

# Digital transformation necessitates new competencies and talents. This does not happen overnight.



By 2025, the SEC with its driven, highly trained, agile and customer-centric team of professionals, equipped with digital technology and adaptive registration and data management systems, is the premier investor champion and catalyst of a deep, broad and informed investor-based capital market and more empowered business sector considered among the best in the Southeast Asian (SEA) Region.





HOW TO REGISTER A CORPORATION...

Register a Corporation using the

SEC One day Submission and E-...

4.6K views • 5 months ago



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SEC Electronic Filing and

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How to File Annual Reports using the SEC Electronic Filing and...

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The farther we march toward a digital-first world, the more we have to reach out, communicate and engage with our stakeholders.

# BECOMING DIGITAL Being

Collaborative
Service Artifact
Identification

Process Definition and Mapping

**Procedural** 

Workflow

Streamlining

Policy Formation and Design

Sustainability

Planning

Metrics and Measurements Design and Prototype

THE

**PRODUCT** 

Service Artifact
Design and
Definition

PROCESS

**POLICY** 

**METRICS** 

Reports and Visualization AUTOMATION

Build and Release **FUTURE** 



More than anything, our digital transformation is about harnessing technology to propel the business sector and the capital market to become key drivers of economic recovery and growth.



### PhiliFintech Innovation Office

- Further promotion of financial inclusion through fintech innovation
- Financial consumer protection



SEC MEMORANDUM CIRCULAR NO. 14

Series of 2019

SUBJECT: RULES AND REGULATIONS GOVERNING CROWDFUNDING (CF)

#### NOTICE

In recognition of the recent financial innovation of raising funds for a venture or business using internet platforms, the Commission formulated rules on crowdfunding in accordance with the Securities Regulation Code (SRC) and international practices and standards.

#### PREAMBLE

WHEREAS, it is the policy of the Commission to encourage investments and active public participation in the capital market, foster good governance and ensure protection of investors;

WHEREAS, the continuous advancement of information and communication technology and the globalization of financial markets facilitate innovative financial environment, which includes fund raising through internet platforms such as crowdfunding;

WHEREAS, crowdfunding will help raise capital and resources for small and local business start-ups or ventures, given standards set by these Rules.

WHEREAS, crowdfunding will provide alternative investment opportunity for the investing public;

WHEREAS, Section 8 of the SRC provides that securities shall not be sold or offered for sale or distribution within the Philippines, without a registration statement duly filed with the and approved by the Commission:

WHERE A Section 10.2 of the SRC provides that the Commission may exempt securities transactions from registration requirement if it finds that registration is not necessary in the public interest or for the protection of the investors such as by leason of small amount involved or the limited character of the public offering;

WHEREAS, Section 32.2 (a) of the SRC prohibits brokers, dealers, salesmen and associated persons of broker or dealer from making, creating or operating, or enabling another to make, create or operate, any trading market, otherwise than on a registered Exchange, for the buying and selling of any security, except in accordance with the rules and regulations that the Commission prescribes;

WHEREAS, Section 37 of the SRC promotes national economic development and competitiveness in the market and directs the Commission to promulgate rules for the registration and licensing of innovative and other trading markets for innovative securities, securities of small, medium, growth and venture enterprises and technology-based ventures;

Published:

Manila Bulletin , July 10, 2019 Manila Standard, July 10, 2019



#### Crowdfunding

 Accessible finance for small enterprises and startup ventures

More investment options for investors





Securities and Exchange Commission

## It's Easy at S-E-C!







